



1967— 2017:  
**50 YEARS  
 OF ADVENTURE**

From a French startup  
 to a world leader

Over a half century, Sogeti developed into the global leader in consulting, technology and outsourcing services we now call Capgemini. During these five decades, Capgemini has retained its love for adventure and conquest. Since 1967, all of its employees have embodied this desire to “live the future.” Let’s take a look at a few milestones.

### 1975

#### Sogeti + CAP + Gemini

The first acquisitions are underway with the purchase of two major competitors, CAP and Gemini. Sogeti becomes Cap Gemini Sogeti, the number one European IT services company, with 2,000 employees.



## THE GROUP STORY SO FAR: TIMELINE



### 1967

#### Little Sogeti has a big future

In Grenoble, Serge Kampf founds IT services company Sogeti with only a handful of employees. At first, there were just six full-time employees working from a two-room apartment... a figure that would only climb in the years ahead!



### 1970

#### “Torture Sogeti”

Sogeti runs its first advertising campaign in French daily newspaper *Le Monde* with the following message: “Stop torturing yourself, torture Sogeti.” A visionary company, Sogeti is the first IT services company in Europe to launch into organizational consulting.



### 1976

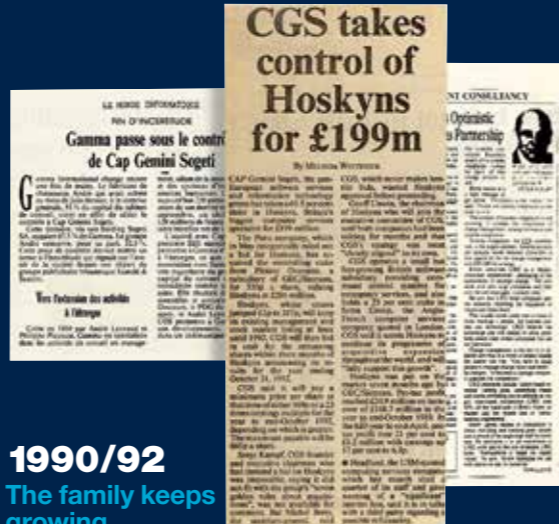
#### Internet before its time!

SESA, the French IT services company specialized in systems integration, develops TRANSPAC, the first public data transmission network in Europe.



**1977**  
A banking revolution

Cap Gemini Sogeti designs the IT architecture for the first banking terminals.



**1990/92**  
The family keeps growing

In line with its aggressive leadership strategy, Cap Gemini Sogeti acquires English company Hoskyns, the European leader in IT outsourcing. Just two years later, the successive acquisitions of Volmac, Europe's most profitable IT services company at the time, and Programmator, one of Sweden's largest IT service companies, cement Cap Gemini Sogeti as the sector's European leader.



**1998**  
42 countries at the starting blocks

Big projects don't intimidate the Group. The company signs a multinational contract with General Motors for the development of new client/server systems in 42 countries.



**2002**  
Confident about the future

Paul Hermelin, who has worked alongside Serge Kampf since 1993, becomes CEO of the Group. The name Sogeti is reborn through the creation of a subsidiary specialized in local IT services.



**1980**



**1980**  
The world's first electronic phone book

In France, Cap Gemini Sogeti is tasked with creating the world's first electronic phone book, and in the United States, signs its first major contract with the *Los Angeles Times* to develop an IT system enabling the company to deliver its newspaper to 1.25 million subscribers daily.



**1985**  
A happy IPO

On June 12, Cap Gemini Sogeti debuts on the Paris Stock Exchange. The share price skyrockets more than 25% in only five days.



**1996**  
New name for a new step

In September, the Group adopts a new logo and name, Cap Gemini, letting go of the original company name, Sogeti.

**2000**



**2000**  
A good start to the millennium

The 21st century kicks off with the mega-acquisition of the consulting division of American giant Ernst & Young. The merger proves more complex than anticipated. The Group employs more than 50,000 people.



**2003**  
At Her Majesty's service

The Group signs one of its largest outsourcing contracts to date with the British tax department.





**2004**  
A new beginning

After four years of downturn, the Group starts to recover and gets a makeover with a new graphic identity.



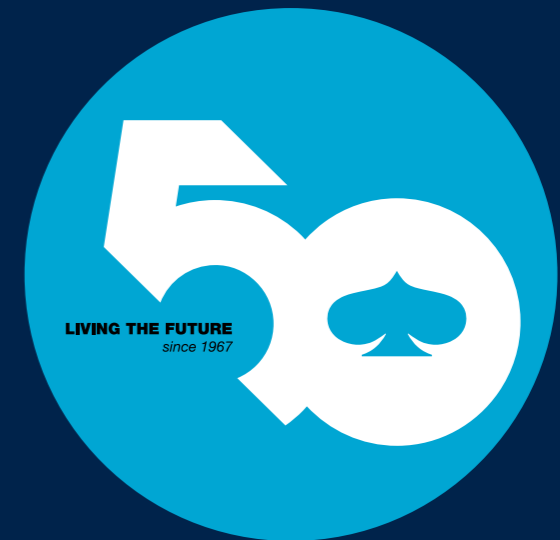
**2012**  
Handover

45 years after founding the Group, Serge Kampf steps down as Chairman of Capgemini. He passes the torch to Paul Hermelin, who becomes CEO and Chairman of the Group.



**2016**  
Passing of the founder

Serge Kampf passes away at age 81 in Grenoble, the city where he founded Capgemini 49 years earlier.



**2017**  
Happy birthday!

200,000 employees celebrate Capgemini's 50 years all over the world, relishing in their shared vision for the future.

2010

2070



**2007**  
12,000 employees in India

Capgemini finalizes another watershed acquisition with Kanbay International. This American IT services company specializes in financial services and boasts a strong presence in India.



**2010**  
Present on every continent

Already present in 30 countries, Capgemini enters South America by acquiring CPM Braxis, Brazil's leading IT services company. The Group now employs more than 100,000 people worldwide.



**2014**  
Head in the cloud

The Dutch Postal Service selects Capgemini to lead its 100% cloud strategy.



**2015**  
North America, the Group's largest market

Capgemini acquires American company Igate, further developing its presence in the United States and India.



**2007**  
Converting the try

Capgemini affirms its commitment to rugby by officially sponsoring the Rugby World Cup in France.



**2014**  
A best seller

Capgemini Consulting publishes a landmark book on digital transformation.

**And in 2067?**

Undoubtedly, the journey is far from over. In fact, I think it's just getting started again.

Serge Kampf